

Ayala Bar Jewelry Becomes Collector's Item

Ayala Bar jewelry designs are classically distinct but ever changing, so customers now consider the jewelry collectable.

For Immediate Release

DENVER, CO/ September 25, 2007 – Famed Israeli artist Ayala Bar, a jewelry designer whose fabric and mosaic beads are uniquely hers, limits her collection run to six months. Thereafter, she combines different colors, beads, fabrics and shapes to create a brand new collection. After more than 15 years designing collections, Ayala continues to amaze her customers with new designs. She follows the approaching seasons' expected color trends but her designs remain classically distinct which is the main reason why the jewelry is collected and worn throughout the years. Some people fall in love with the bead shapes, others love that specific color shade only found that season. Either one is not likely to be seen again in her future collections, so customers must grab it up while they can.

Her creativity shows in her newest collection, the Signature Collection, premiering this Fall season. The Signature Collection draws together a detailed assortment of hand crafted elements, each masterfully designed to embody an ultimate sense of creation. An extraordinary combination of colors, textures and materials form these personalized pieces, which redefine original craftsmanship and exceptional beauty. The collection features fifteen unprecedented designs including various necklace lengths. It is individuality at its best.

Ayala Bar was born and resides in Israel. In the late 1980's she surfaced as a prominent Israeli jeweler. Her designs blend natural elements and glass with assorted metals to create a rich mosaic, resulting in the most intricate limited-edition pieces. Ayala Bar consistently produces designs that are innovative yet timeless, bold yet feminine, and international in appeal.

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